i need a logo for a podcast and blog that will live on a talk radio station’s website: [https://keys1440.com](https://keys1440.com/) KEYS is a local AM station that’s conservative talk, sports and south texas politics. the target demo is males 35-64. but lots of women listen too. there is a chance that this feature might grow into a call-in show at some point. we’ll see how it goes. a sort of dr. laura meets laura ingraham, if you know those former radio personalities.

the name is The Daily Dose. at the beginning i always introduce myself (my name is Hope) and at the end of each segment i always say, “this has been your daily dose of hope.

it’s a short daily audio feature about inspiring, sometimes thought provoking subjects. here are a couple you can listen to.

i will also be posting blog entries on the same page. the daily dose goes for an upbeat feeling most of the time, but doesn’t skim the surface or pull punches, and is definitely NOT saccharine like a lot of inspirational materials. it’s even got a little *red pill* feel to it.

so, speaking of pills, i did have an idea for the graphic: a female hand tapping pills out of a bottle into the palm of her other hand. the bottle says the daily dose and the pills or caplets or whatever say FAITH, HOPE and LOVE. i like a kind of hip feeling to it; could even have a retro feel. just a thought.

that’s just one idea. im open to others, but i do want both image and text. as far as colors, im not a pastel person, and you can see that it can’t look like a train wreck with the other graphics on the website home page listed above.